

# Anti-Counterfeiting & Brand Protection

## identifying the right target

### avoid losses through counterfeiting

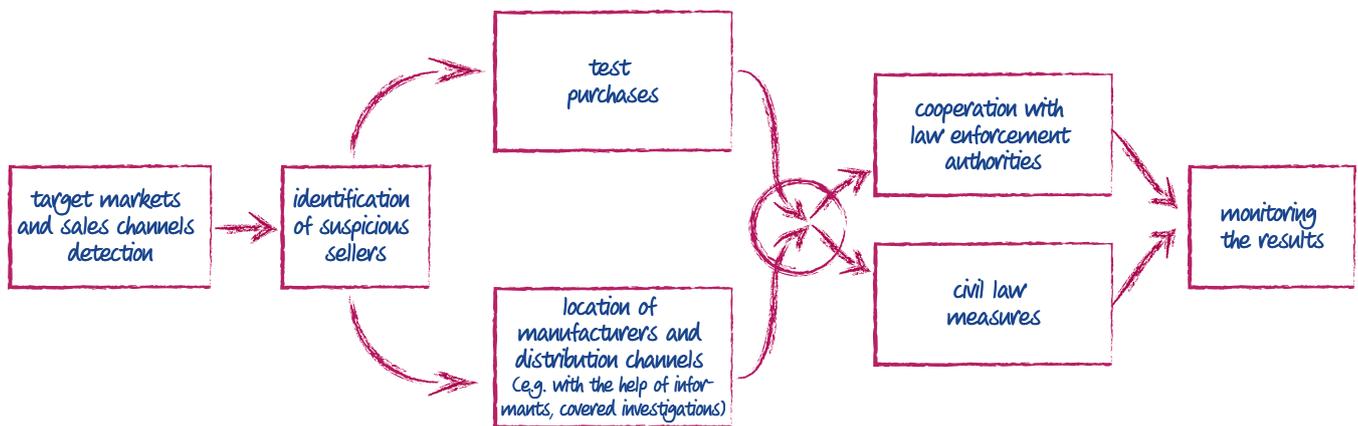
Brand and product piracy causes significant economic losses. To stop the players involved, concrete investigative results and effective options for actions are needed.

With the help of analytic and traditional methods, corma derives valuable information for companies about networks of perpetrators that may be involved in product and brand piracy. corma is able to identify case-related information about criminal networks and ringleaders who have so far worked behind the scenes.

### how it works

The corma GmbH, specialized in analytical and classical investigations in the fields of anti-counterfeiting, brand protection and fraud, offers a set of proven solutions to efficiently put a stop to criminal actions.

Many companies incur large financial losses through counterfeiters, a lot of them without realizing it or seriously underestimating the impact on their profits. corma helps its customers to identify culprits and criminal networks, analyzes their business activities and takes decisive action to end illegal activities.



### investigative workflow

All analytic and investigative methods are combined in such a way as required by the customer's individual situation. The collected data and results flow into corma's customer- and case-oriented investigative databases and intelligence solutions. The analyses allow to verify links between the findings that would stay hidden, using exclusively traditional investigative methods.