



# effective data analytics & fraud detection

corma's core area of expertise

## corruption, espionage, fraud

and other criminal acts are gaining ground. More than half of all major companies in Germany have reported cases of white-collar crime in the last two years. The resulting financial losses are immense.

## the situation

"Is my business also affected?" or "How can we effectively curb fraud?" These are questions posed by companies that want to take measures against financial losses incurred by fraud (e.g. warranty and service fraud). Acting decisively against fraud in the face of the digital tsunami (an exponential increase in the amount of data), when the key challenge is to filter out and connect up relevant data, is no easy task.

## your investigative think tank

data analytics is one of corma's core areas of expertise. corma has developed its own approach for integrated and thorough analysis of any kind of data. The method applied combines optimized computer-aided routines with the experience of our analysts.

At the beginning of every analysis, the corma analysts work closely with the client to define the problem and develop the perfect solution. The basis for productive cooperation is thus established and the analysts are able

to familiarize themselves with the subject matter. In addition, the client is provided with a contact person.

## the resulting workflow

ensures an efficient approach on the situation. A combination of proven analytical standards and customized templates for queries enables automated analysis processes.

Besides saving a great deal of time and thus producing results significantly more rapidly, this approach also makes corma data analysis extremely cost efficient. corma has a broad range of analytical tools at its disposal and a set of possibilities to effectively approach the analysis.

Bringing together the most suitable options yields optimal results in every case. One of corma's most reliable analytical software is InfoZoom\*.

After completing the analysis, the results are professionally presented in an intelligence report, which will be supported by personal counseling from our data analysts. Tendencies are highlighted, cases exposed and leads revealed.

corma also offers clients assistance in implementing measures such as filing charges, settlements out of court or negotiating compensation payments.



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## who we are

corma, founded 1999 and headquartered in Germany, is dedicated to providing professional investigation, research and data analytics services, i.e. supporting corporate security departments in successfully managing their investigative work.

In an age of a free globalized market economy and an ever-changing business environment corma rises to the challenge of dealing with new forms of criminal actions.

Our expertise covers fields such as research, data analytics and investigation. We offer thorough and precise investigations in cases of fraud, counterfeiting, information losses and other types of crime.

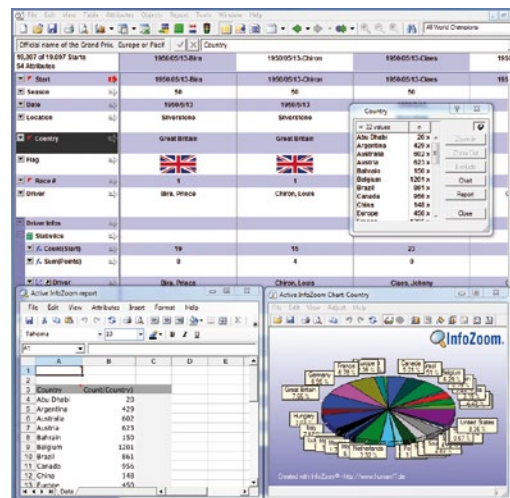
## our team

Besides systematic use of client specific software solutions, the experience and resourcefulness of corma's staff stands in the forefront of every analysis. Our employees are licensed and intensively trained. New insights are continuously incorporated into new ways of revealing fraud patterns.

## \*InfoZoom



InfoZoom shows you data from a new perspective and thus offers you new ways to approach analysis. Often simply importing data turns up answers to questions you didn't even think of yet. It is an intuitive and easy-to-learn software solution. It enables analysts to structure and evaluate huge amounts of data ad hoc. InfoZoom is easy to implement.



If you are interested in InfoZoom, corma can provide you with a licensed InfoZoom trainer for qualifying your analysts.

## your personal contact:

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