



corma GmbH

Investigation Report

Online Seller Entity: "Maaxfactory"

Investigation Report for: [Generic Customer]

corma Case Number: [123-45]

Author: [Jörn Weber]

Date of Publication: [29.12.2016]

SAMPLE



Summary

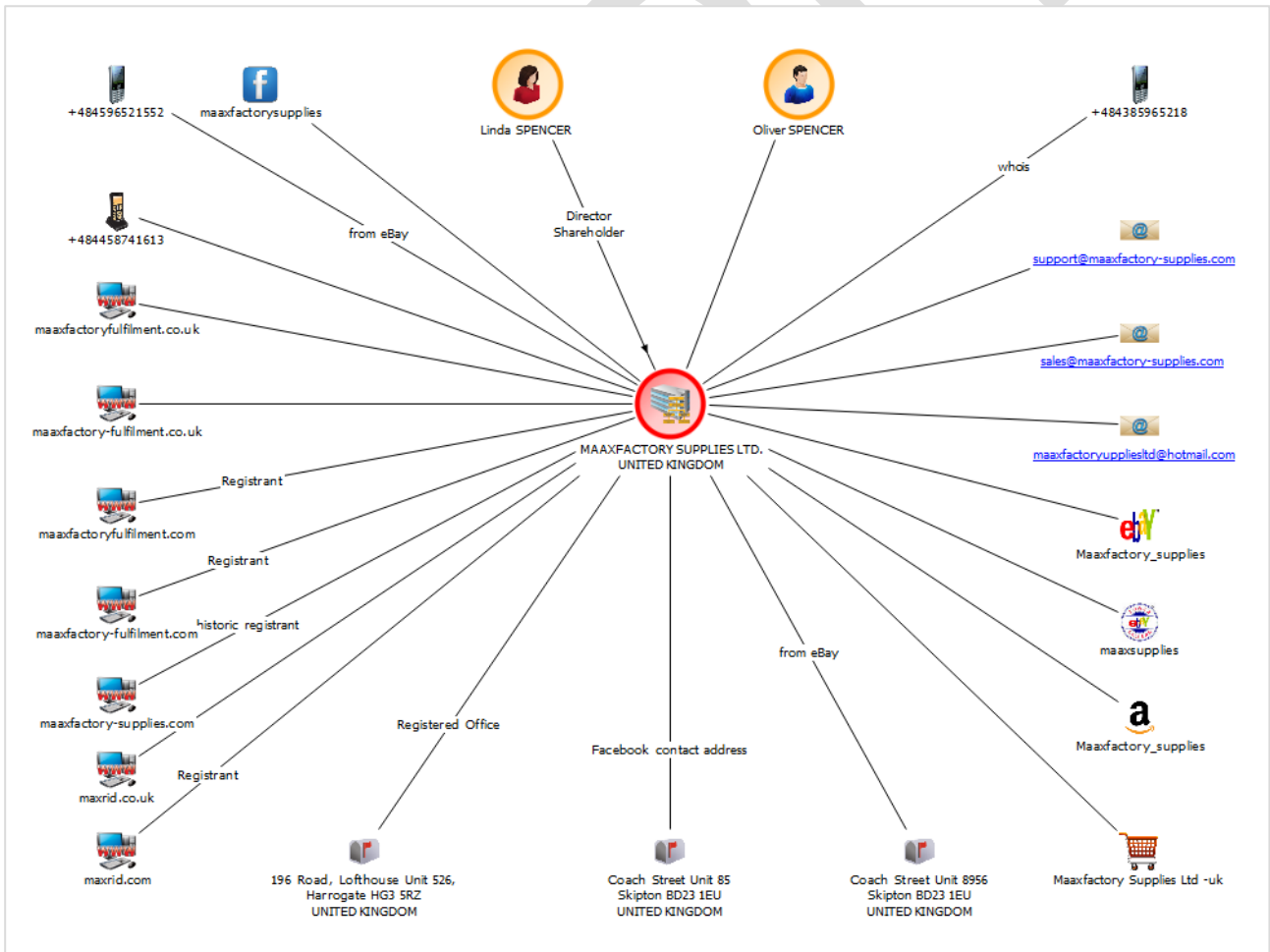
Linda SPENCER and her husband **Oliver SPENCER** were identified as responsible for / involved in Maaxfactory Supplies Ltd.

The company is selling digital products via it's eShop on the website, the eBay and Amazon accounts.

The registered company address was located as part of a "tyre and exhaust shop", with only a company sign for Maaxfactory Supplies at the front door.

The business address was identified as "mailbox" address with no physical presence. The contact address provided on eBay was identified as residential flat. We did not identify a possible warehouse or storage location.

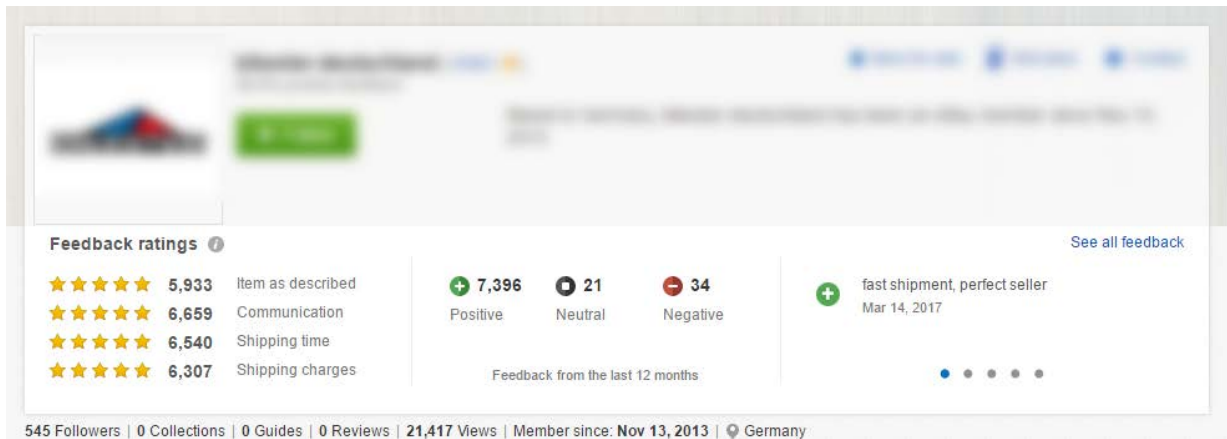
Link chart



E-Commerce Shops and Profiles

eBay

Seller Name	Profile URL
ebay Store: maaxsupplies	http://stores.ebay.de/maaxsupplies
Maaxfactory_supplies	http://www.ebay.com/usr/Maaxfactory_supplies



The research revealed two eBay profiles (maaxfactory_supplies) and a linked eBay shop (maaxsupplies). As of 28 December 2016 at 14:30hrs, there were 276 items listed, including smartphones, solid-state drives, memory sticks and memory cards. Feedback in the past 12 months has been 100% positive.

A wide range of products to cater to all sorts of storage device needs is offered, covering various brands such as Gate Technology, Memory, Digital, Toshiba, Hitachi, Zirtop and Jukpier.

eBay account analysis¹

Based on data available for the time-frame 11 November 2016 13:09:00 until 28 December 2016 09:12:17)
Basis for this timeframe is the duration of the captured auctions / adverts.

The seller sold in total more than 15,000 products with a total revenue of more than 600k EUR.

Seller	Seller Type	Number of items sold	Total revenue	Average price	Total number of items
Maaxfactory_supplies	Business (with Top Shop)	15508	€ 609.219,53	€ 39,28	53219

With the focus on digital products, 1,612 items were sold with a total revenue of 265.478 EUR.

¹ Full eBay analytics is generally attached to seller reports. This sample report includes an anonymized extract only.

TOP Ten digital products sold:

Item name	Number of items sold	Total revenue	Average price	Total number of items
True Blue 500GB Hard drive 5400 KIPOLK	1.482,00	67.934,30	45,84	1.916,00
True Blue 1TB GATE 2.5" Laptop Hard drive HDD 5400 RPM	1.431,00	84.699,73	59,19	1.677,00
True Blue 500 GB Laptop Hard Disk Drive 5400 RPM 6 Gb/s 2.5 inch	160,00	7.408,05	46,30	944,00
True Blue 1TB 2.5 inch 7mm HJUIK DRIVE	149,00	9.623,15	64,58	688,00
True Scorpio Blue CD7500BPVX 750gb 2.5" Gate Laptop Hard Disc Drive	130,00	11.014,90	84,73	203,00
True Blue 320GB GATE 8MB Cache 2.5 inch Hard Drive CD3200LPVX 7MM	116,00	8.600,34	74,14	185,00
True Blue 500 GB 585200 RPM 2.5" CD5000LPVX Hard Drive GATE	105,00	4.843,45	46,13	545,00
DIGITAL 500GB DESKTOP 3.5 INCH GATE HARD DRIVE CD5000AAKS	101,00	6.871,03	68,03	101,00
CD 500 GB GATE 7200 RPM	96,00	9.248,64	96,34	186,00
Digital Blue 500GB 3.5"	82,00	8.375,48	102,14	145,00

5,543 **digital** product items were sold with a total revenue of 83,590 EUR.

Amazon

Seller Name	User ID	Profile URL
maaxfactory_supplies	JKIJUIK8965JIKOP	https://www.amazon.com/maaxfactory_supplies

	30 days	90 days	12 months	Lifetime
Positive	100%	100%	99%	98%
Neutral	0%	0%	1%	1%
Negative	0%	0%	0%	1%
Count	26	76	310	1,681

We note 'lifetime' feedback related to 1,681 sales and over 205 separate pages of digital products for sale. The shop at Amazon contains as of today (29 Dec 2016, 17.20 h) more than 2,450 results with **985** items related **digital** products.

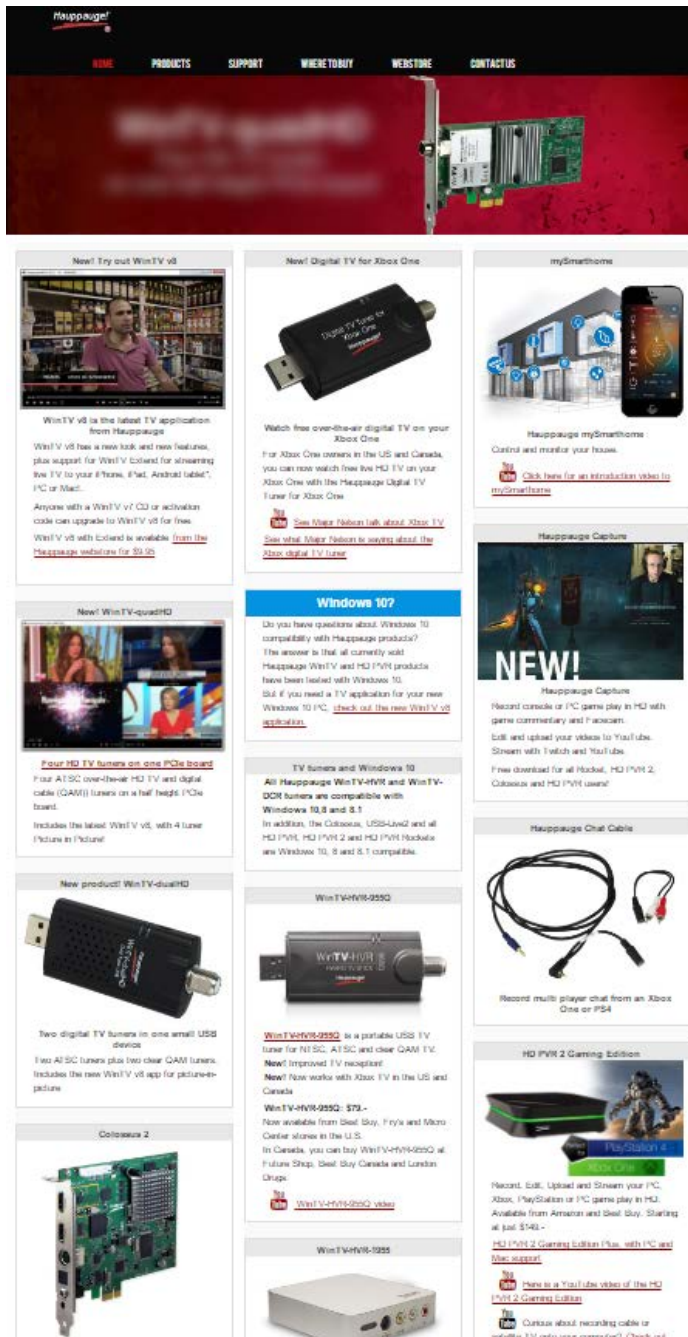
Amazon does not allow a detailed analysis of the data; therefore, a more detailed analysis cannot be produced.

E-commerce website

Maaxfactory Supplies Ltd. operates a website located at URL www.maaxfactorysupplies.com. The site is e-commerce enabled, selling a wide range of digital products, offering payment by credit/debit card and PayPal and appears to be targeted at both retail and wholesale customers.

The domain registrant is protected by a domain privacy service.

As of today (6 March 2017, 17.45 h) we identified 18 digital products on this site:



The 'About Us' section of the website states: *We offer a wide range of products of various world-renowned brands such as Gate Technology, Memory, Digital, Toshiba, Hitachi, Zirtop and Jukprier. We deal in both brand new and recertified storage devices.*

We serve a diverse range of clientele. Maaxfactory Supplies Ltd is both a wholesaler and a retailer of digital devices for customers in the United Kingdom and the Western Europe. We are trusted supplier of several large companies.

Facebook

Seller Name / User ID	Profile URL
Maaxfactorysupplies	https://www.facebook.com/pg/Maaxfactorysupplies

The website posted on Facebook is slightly different with the addition of a hyphen: maaxfactory-supplies.com. This domain name redirects to the maaxfactorysupplies.com domain and is also protected by a domain privacy service. However, the historic Whois information reveals Maaxfactory Supplies Ltd. as website registrant.

The 'About' section states: Maaxfactory Supplies is One of Biggest Digital Products Supplier in UK and Europe and in Retail Market. Further links are known contact information and the Twitter account @Maaxfactorysupplies (last tweet from June 2015)

The account is mainly used to advertise the above-mentioned ecommerce website.

Maaxfactory Supplies Ltd.

Summary Company

Maaxfactory Supplies Limited is a UK company, incorporated on 28 March 2008 and registered at UK Companies House under company number 8545263254.

The registered company address is recorded as

**196 Road, Lofthouse Unit 526,
Harrogate HG3 5RZ
UNITED KINGDOM**

A Google Street View image dated December 2016 indicated that 'Cowley Tyres' in fact occupied the ground floor of the premises. A review of the Cowley Tyres website confirmed that the address is their operating address and that the company is an independent family-run replacement tire and exhaust center.

The eBay contact address was identified as residential flat.

Maaxfactory Supplies

Coach Street Unit 85

Skipton BD23 1EU

UNITED KINGDOM

Further Details see "[Site Visits](#)"

There is only one appointee and **shareholder** to the company: Linda SPENCER ([see details below](#)).

The last company accounts were made up until 30 December 2015. These were filed as 'total exemption small company accounts' and as such, simply present an abbreviated balance sheet and states the called up share capital of the company.

There is no public information regarding turnover/sales, director remuneration, etc.

A review of the company accounts identified current assets listed as £4520.00 of stock, £1500.00 debtors and £15760 cash at Bank, which gave total current assets of £21780.

Creditors were listed as £18760.00, which meant total assets less liabilities of £3020.00.

Capitals and reserves were made up of £100.00 called up share capital and £2920.00 Profit & Loss account, giving a total net worth of £3020.00


The next accounts, made up until 30 December 2016, are not due until 30 June 2017.

The most recently submitted Annual Return, made up to 30 November 2015 and submitted on 12 February 2016, showed that Ms. Linda SPENCER holds all 100 ordinary shares. A confirmation Statement submitted on 30 November 2016 confirmed that there are 100 ordinary shares and stated that Ms. Linda SPENCER is a 'Person with Significant Control'. It does not state the number of shares that she holds, but simply states 'the person holds, directly or indirectly, 75% or more of the shares in the company'.

Investigated company data

Company Name:	Maaxfactory Supplies Ltd
Line of Business:	other retail in non-specialized stores
Date Established:	28.03.2008
VAT Nr.:	GB459652154
Trade Register / Nr.:	UK Companies House / 8545263254

Addresses

Type of Address:	Business Office Address
Street and House-number	196 Road, Lofthouse Unit 526,
Postcode Town:	Harrogate HG3 5RZ
Country:	United Kingdom
Photo:	

Type of Address:	eBay contact address	Facebook contact address
Street and House-number	Coach Street Unit 8956	Coach Street Unit 85
Postcode Town	Skipton BD23 1EU	Skipton BD23 1EU
Country	UNITED KINGDOM	UNITED KINGDOM

Site Visits

Business Address: 196 Road, Lofthouse Unit 526, Harrogate HG3 5RZ, UNITED KINGDOM

This is a business premises operated by the global mailbox service provider 'MAIL BOXES ETC' (MBE). The store is operated by the franchisee and Director Ms. Marian KAPE and provides mailboxes and virtual office services. Maaxfactory Supplies Ltd have no physical presence at this address and it is highly likely that they use the premises as a mailbox.



We did however note that there was a company sign displayed on the front door of the premises for 'Maaxfactory Supplies Limited'. It is a legal requirement in the United Kingdom that a limited company must display its registered name at the company's registered office (and inspection place if one has been provided). In addition, the company name must also be displayed at any other places where the company carries on its business.

Given that the registered company name is displayed at Lofthouse, it is likely that there is a 'link' and/or relationship, commercial or otherwise, between Maaxfactory Supplies and the premises, owner, operator or tenant.



Contact Address: Coach Street Unit 85, Skipton BD23 1EU, UNITED KINGDOM

This is a residential flat in a block. There were no vehicles parked in the parking space for No 85 and no name, registered company or identifying information displayed at the entrance to the premises.



We note that this is recorded as a 2-bedroom flat, conveniently located nearby to Oxford University. Whilst we are unable to find a direct link to the premises, it is highly likely that this is a former home address of SPENCER.

Communication

Telephone:	+484596521552 +484385965218 +484458741613
E-Mail:	support@maaxfactory-supplies.com sales@maaxfactory-supplies.com maaxfactorysuppliesltd@hotmail.com

Management

Name	
Oliver SPENCER	Manager
Linda SPENCER	Director (appointed)

Shareholder

Name	% Share	Participation since (from - to)
Linda SPENCER	100	28.03.2008

Social Networks

Facebook

User Name	User ID	Profile URL
Maaxfactorysupplies	853280589521456313	https://www.facebook.com/Maaxfactorysupplies

Domains

Domain	Domain Status	Website Status	Registrant
maaxfactoryfulfilment.com	Registered until expiry date	503 Service Unavailable	Maaxfactory Supplies Ltd.
maaxfactory-fulfilment.com	Registered until expiry date	200 found - no content	Maaxfactory Supplies Ltd.
maaxfactoryfulfilment.com	Registered until expiry date	200 found - no content	Maaxfactory Supplies Ltd.
maaxfactory-fulfilment.com	Registered until expiry date	200 found - no content	Maaxfactory Supplies Ltd.
maaxfactorysupplies.com	Registered until expiry date	200 found - website eshop	Maaxfactory Supplies Ltd.

Domain	Domain Status	Website Status	Registrant
maaxfactory-supplies.com	Registered until expiry date	200 found - website eshop	Maaxfactory Supplies Ltd. (historic)
maxrid.com	Registered until expiry date	200 found - no content	Oliver SPENCER (historic)
maxrid.co.uk	Registered until expiry date	extrid.com	Maaxfactory Supplies Ltd.
recertifiedharddrive.com	Registered until expiry date	200 found - website (draft)	Oliver SPENCER
maax-digital.com	Registered until expiry date	503 Service Unavailable	Oliver SPENCER
maaxdigital.com	Registered until expiry date	200 found - website (draft)	Oliver SPENCER

Websites

Website URL	Content	Status
www.maaxfactorysupplies.com	E-Shop selling digital products	active
www.maaxfactory-supplies.com		

Only www.maaxfactorysupplies.com and www.maaxfactory-supplies.com are currently active websites. Both sites have the same content.

Linda SPENCER

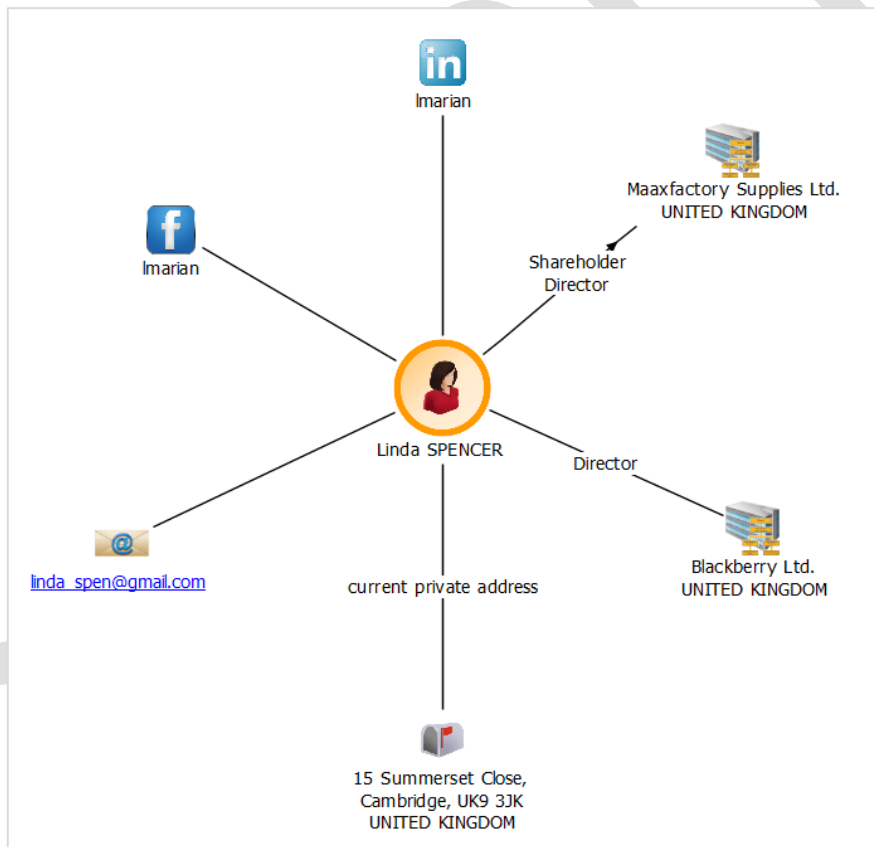
Summary Person

Linda SPENCER is the director and only shareholder of Maaxfactory Supplies Ltd. She is possibly married to Oliver SPENCER (see further below).

Current private Address: 15 Somerset Close, Cambridge, UK9 3JK, United Kingdom.

She is also acting as director of a company called **Blackberry Ltd.** It was incorporated on 02 April 2015 and its registered office is recorded at 196 Road, Lofthouse Unit 526, Harrogate HG3 5RZ UNITED KINGDOM Ms. SPENCER was appointed at incorporation.

Link chart



Investigated Person Data

First and last name:	Linda SPENCER
Marital Status:	married

Address

Status	current private address
Street – House number	15 Summerset Close
Post code - Town	Cambridge, UK9 3JK
Country	United Kingdom

Communication

Telephone:	+*****61
E-Mail:	linda_spen@gmail.com

Employer

Name	Role
Blackberry Ltd.	Director
Maaxfactory Supplies Ltd.	Director

Shares / Participations

Name	% Shares	Value Shares	Participation since (from - to)
Maaxfactory Supplies Ltd	100		28.03.2008

Social Networks

Social Networks	User Name	User ID	Profile URL
Facebook	Imarian	854269585632	https://www.facebook.com/Imarian
LinkedIn	Imarian		https://www.linkedin.com/in/Imarian - 85965b057/

Oliver SPENCER

Summary Person

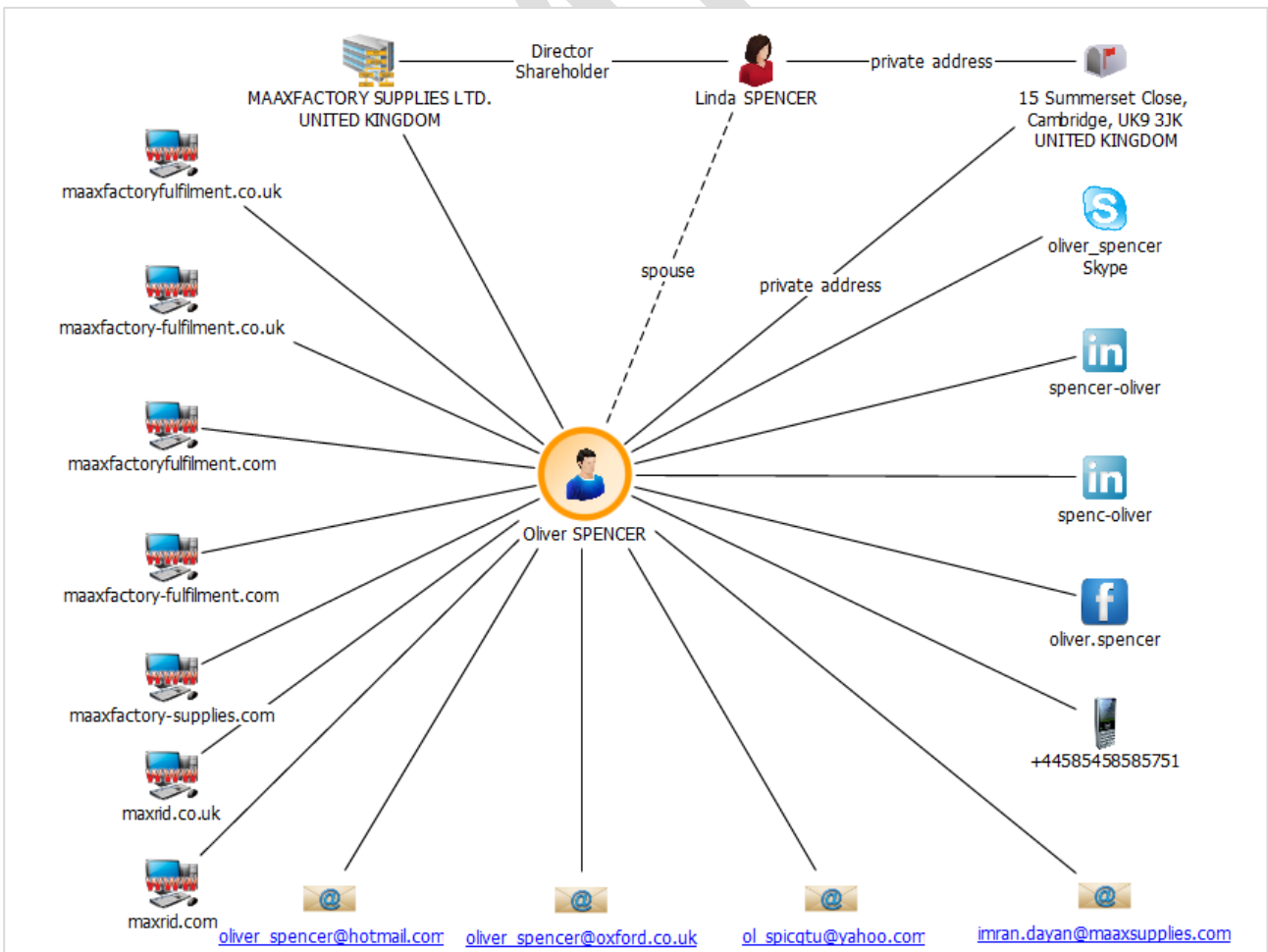
Oliver SPENCER is possibly married to Linda SPENCER. Based on findings from internet research he appears to be working for Maaxfactory Supplies, his current role is not clear.

Current **private Address**: 15 Summerset Close, Cambridge, UK9 3JK UNITED KINGDOM

Searches at UK Companies House for 'Oliver SPENCER' identified no company appointments.

A LinkedIn profile for an individual based in Urwich (near Cambridge) and showing their current role at 'Computer Call', Oxford University and showing a previous role at 'Maaxfactory Supplies' was identified. A further LinkedIn profile for an 'Oliver SPENCER', based in Harrogate was also identified indicating that the subject was a PHD Student at Oxford University and stating the dates January 2013 – Present (4 years 2 months). The profile states that the subject is (or was) "Developing a framework Processing for ERP systems".

Link chart



Investigated Person Data

First and last name:	Oliver SPENCER
Marital Status:	married

Address

Type of Address:	current private address
Street – House number	15 Summerset Close
Post code - Town	Cambridge, UK9 3JK
Country	United Kingdom

Communication

Telephone:	+44585458585751
E-Mail:	imran.dayan@maaxsupplies.com oliver_spencer@hotmail.com oliver_spencer@oxford.co.uk ol_spicgtu@yahoo.com
Skype:	oliver_spencer

Employment

Name	Role
Maaxfactory Supplies Ltd.	tbd.

Social Networks

Social Networks	User Name	Profile URL
LinkedIn	spencer-oliver	https://linkedin.com/in/spencer-oliver-448632354
LinkedIn	spenc-oliver	https://linkedin.com/in/spenc-oliver-145622953
Facebook	oliver.spencer	https://www.facebook.com/oliver.spencer

Domains

See section [Domains @ Maaxfactory Supplies Ltd.](#) hereinabove.

Disclaimer

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SAMPLE